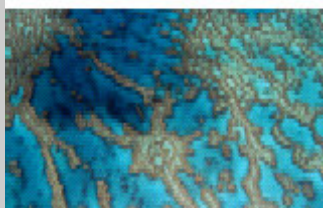
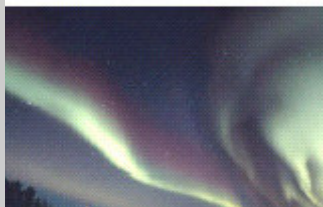
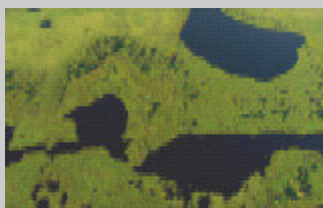


POWER Newsletter 2



EmPowering low carbon economies

Information to Second call sub projects



The POWER International Steering Committee will meet in Krakow on 16 and 17 March to decide upon proposals.

Lead Partners will be notified of a decision before end of March 2010 and the results will be published on the [Power Programme website](#).

POWER is a €5.8m inter-regional programme aimed at driving Low Carbon Economies partly funded through [INTERREG IVC](#) in seven European regions: Andalucia (Spain), Emilia-Romagna (Italy), Malopolska (Poland), Noord-Brabant (The Netherlands), South East England (England), Stockholm Region (Sweden), Tallinn (Estonia).

The five areas selected for joint co-operation and pilot initiatives are:

Energy Efficiency;
Renewable Energies;
Eco-innovation and Environmental technologies;
Sustainable Transport; and
Behaviour Change.

Results from the sub projects will inform the network of regional policy experts and be used to ensure a more integrated policy framework feeding back into the regional institutions in the participating regions and beyond.

Four projects were successful under the 1st call and are focusing on Energy Efficiency, Renewable Energy, Behaviour Change and Sustainable Transport. For more information on their activity, how you might become involved and later in the programme, their results please click on [WICO](#), [GENERATION](#), [TRISCO](#) and [ITACA](#) information will be coming soon.

The 2nd call has just closed with 9 applications from all regions except Italy; who committed their entire budget in the 1st call. These projects are currently being assessed by experts from across the participating regions. The final decision will be made by the POWER International Steering Committee and will be announced at the end of March 2010.

Can we suggest you block 14 and 15 April 2010 in your calendars for the 'Lead Partner Days' to be held in the UK?

This session will provide an overview of the POWER programme, reporting and contract negotiations.

We invite successful Lead Partners plus one representative to attend.

New POWER team

Attracting European funding to the region is one of SEEDA's strategic priorities. SEEDA has recently merged all of its European activity in one strengthened team, to ensure these funds and partnerships invest in projects that will help the region prosper. The new National and European Policy Team in the Strategy and Resources Directorate is headed by Irina Von Wiese, Policy & Europe Director. Egon Walesch is the European Programmes Manager for Business Critical Infrastructure and Innovation and will oversee the implementation of POWER.

Janet Borgers, Lead European Project Manager who worked on GROW and was involved from the outset of the POWER programme leads the new team. Janet is keen to see that the programme delivers on areas of policy influence which help to reduce our carbon output but without reducing the potential for our regions to thrive. (Lead for the ITACA Project).

Pascale Waschnig has moved into the role of Regional Correspondent for POWER and is the key point of contact for the day to day management. Pascale will continue to collate and comment on communications items submitted by the regions and sub projects prior to publication. She is also looking forward to working with the regional policy experts through the Policy Working Group. (Lead contact for the GENERATION Project).

Alex Greenway has moved across SEEDA and joined the POWER team in January as a European Project Manager. Alex will be overseeing the submission of claims to the Managing Authority, INTERREG IVC in Lille collating data from the sub projects and regional authorities. (Lead contact for the TRISCO Project).

Sean Carroll has also transferred across SEEDA, at the end of 2009, to become a European Project Manager within the POWER team. One of Sean's initial tasks is to lead on the organisation of the assessment process of 2nd Call applications, supported by the Environment Agency. (Lead contact for the WICO Project).

We will be issuing regular newsletters featuring the Regional Correspondents from each of the POWER regions with information on what POWER is doing in their region and their aspirations for the programme looking forwards. The newsletters will also provide updates on the activities of the sub projects in their specific fields of activity: Energy Efficiency; Renewable Energies; Eco-innovation and Environmental Technologies, Sustainable Transport and Behaviour Change.

For further information: <http://www.powerprogramme.eu/>
