



POWER *empowering the low carbon economy*

21 September 2011, The Square, Coudenberg, 3, Brussels, Belgium

09.00-09.30 **Registration** Arc Foyer

09.30-09.45 **Welcome:** The Arc

Chairperson: Keith Riley, Deputy Chairman, SEEDA and Managing Director, Technology at Veolia Environmental Services plc

Marek Sowa, Marshal, Marshal's Office of the Malopolska Region

Bogusław Sonik, MEP (Environment, Public Health and Food Safety)

09.45-10.45 **Facilitated Panel Discussions on the POWER Themes:** The panel discussions will portray the sub projects' first hand experience of proven actions to deliver low carbon economies with a focus on resource efficiency. The panels are made up from project managers, technical experts, policy experts, beneficiaries and representatives from regional authorities and politicians. There will be question and answer sessions and audience participation is encouraged. The Arc

Eco Innovation Panel: facilitated by Harry te Riele, Researcher Consultant, Storm CS

- Catherine Teeling, SILCS Lead Partner, Cure, University of Portsmouth, UK,
- Javier Garcia Lopez, Architect, University of Seville
- David Green, UoP, Eco Island Isle of Wight, UK,
- David Wills, Financial Consultant
- Hans Meulenbeld, Regional Correspondent, Provincie Noord-Brabant, The Netherlands

Energy Efficiency and Renewable Energy Panel: facilitated by María Luisa Borra Marcos, Regional Correspondent, Agencia Andaluza de la Energía, Spain

- Pedro Ballasteros Torres, Principal Administrator at Directorate General for Energy of the European Commission
- Gustav Andersson, Commissioner of Environment, Stockholm County Council, Sweden
- Rogelio Zubizarreta, GENERATION Project Partner, IAT (Instituto Andaluz de Tecnología), Spain
- Michael Erman, TIMBER Project Manager, Stockholm County Council, Sweden





- Peter Van de Wiel, Alderman Municipality of Boxtel, Netherlands
- Riccardo Santoni, Rimini Hotel Association, Italy

10.45-11.15 Coffee break

Arc Foyer

11.15-12.30 Sustainable Transport Panel: facilitated, by Alexandra Bolland, Aurora Knowledge Capital Ltd

The Arc

- Wendy Persoon, E-MOB Project Lead, NV Brabantse Ontwikkelingsmaatschappij, Netherlands
- Jason Meggs, ITACA Project, University of Bologna, Italy
- Raivo Kiis, Tallinn City Council, Estonia
- Haldo Oravas, TRACIT Project, Mayor Viimsi, Estonia
- Jan Friedberg, TRACIT, Consultant, Poland

Behaviour Change Panel: facilitated by Abigail Freeman, Aurora Knowledge Capital Ltd

- Paolo Cagnoli, Regional Correspondent, ARPA, Italy
- Adam Goulden, TRISCO Project Partner, tEC, UK
- Goran Albjar, SEECA Lead Partner, County Administrative Board of Uppsala, Sweden
- Stephanie Beggs, Eco-housing and Retrofit Officer, Whitehill Bordon Eco-town, UK

12.30-14.00 Lunch

Panoramic Hall

Sessions Chaired by Susan Priest, Executive Director, SEEDA

14.00-14.15 Policy Road Maps: presented by Sally Kneeshaw, Director, Aurora Knowledge Capital Ltd

The Arc

How the regions are implementing the Policy Recommendations which have emerged from the funded sub projects' results

14.15-15.00 Mainstreaming results and funding: Harry te Riele, Researcher Consultant, Storm CS

The Arc

- Janet Borgers, POWER Programme Manager
- Jakub Szymanski, Policy Director, Marshal's Office of the Malopolska Region, Poland





- Benoit Dalbert, Project Officer, INTERREG IVC Joint Technical Secretariat, Lille, France
- Irma Astrauskaite, Communication Officer, INTERREG IVC Joint Technical Secretariat, Lille, France

15.00-15.30	Preliminary findings of the independent evaluation of the POWER Programme: presented by Angela Francis, Senior Consultant, SQW Limited	The Arc
15.30-15.45	Conclusions: Keith Riley	The Arc
15.45-16.15	Visit the POWER Programme Project Stands: E-MOB – The Business Case for E-Mobility GENERATION – Auditing for a low carbon economy ITACA – Innovative Transport approaches in cities and metropolitan areas SEECA – Strategy for Energy Efficiency through Climate Agreements SILCS – Strategies for low carbon settlements TIMBER – Integrated management of Biomass Energy Resources TRACIT – Metrics for reducing carbon intensive travel TRISCO – Implementing low carbon communities and embedding sustainability into behaviour change decisions WICO – Installing and promoting small wind systems	Arc Foyer
16.15-17.15	Post Event Aperitif and networking opportunity	Panoramic Hall

“Make Low Carbon the norm”

Janet Borgers, POWER programme Manager

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