

Creating Low Carbon Economies

Rond Point Schuman 14,
1040 Brussels 12, April 2011

Strategy for Energy Efficiency through Climate Agreements (or SEECA) is a new strategic approach which aims to motivate key stakeholders at a local and regional level to take positive action to foster a low carbon economy. The overall aim of the SEECA project is to build a sustainable, regional framework through the development of regional specific climate and energy strategies. The implementation of these strategies will be assisted by Climate Agreements which will be signed between public sector bodies and other key stakeholders. The SEECA project will develop clear climate reduction manuals and guidelines for public authorities, businesses and NGO's that can easily be transferred to other regions in Europe.

The SEECA project consists of three different parts:

- 1. Identification and development of existing Climate and Energy strategies*
- 2. Design and development of Climate Agreements*
- 3. Eco-driving and good planning when using heavy machines.*

This information day consists of three events which provide more information on each of the three project components.

Welcome!



European Union
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Tallinn



Programme:

08:30 – 09:00 Registration of participants

● Event 1: Emission Reduction through voluntary Climate Agreements

9.00 -11.00

The SEECA Project encourages industry, government and non government organisations to sign up to voluntary Climate Agreements which commits them to reducing their carbon footprint.

This event will provide details of the Climate Agreement, its function and implementation. A Climate Agreement signatory will present their experiences of this process and project partners from Sweden, Poland and Estonia will provide details of how the Climate Agreements are being implemented locally.

To register for this event, please register on the following website: http://www.eusew.eu/index.php?option=com_see_eventview&view=see_eventdetail&index=11&date=1271023200&opnr=2&eventid=584

11.00–11.30 Coffee Break and registration event 2

● Event 2: Inspiring behavioural change to create a lower carbon economy

11.30- 13.30

The SEECA Project encourages people to change their behaviour in order to improve energy efficiency. The aim of this event is to consider means of reducing energy consumption by focusing on 2 key models, firstly, the development of local level climate strategies which aim to encourage change through the implementation of policy recommendations and secondly, the development and implementation of a ECO Calendar which

encourages and promotes change within a typical households. To register for this event, please register on the following website: http://www.eusew.eu/index.php?option=com_see_eventview&view=see_eventdetail&index=25&date=1271023200&opnr=2&eventid=651

13:30 – 14:30 Lunch break and registration event 3

● Event 3: Ecodriving for heavy machinery

14.30-16.00

The SEECA Project encourages industry, government and non government organisations to reduce their carbon footprint. One part of this project, considers how we can reduce the impact of heavy machinery through the implementation of greater eco-driving measures. This event will include a summary of finding of an eco-driving research project commissioned by the SEECA project. This project was undertaken by JTI, Sweden and research results suggest, amongst other things, a need to integrate eco-driving into the wider planning process.

This event will also consider how all three partners, Tallinn City Government, Estonia; Uppsala County Administrative Board, Sweden; and Niepolomice Municipality, Poland are implementing eco-driving of heavy machinery. To register for this event, please register on the following website: http://www.eusew.eu/index.php?option=com_see_eventview&view=see_eventdetail&index=10&date=1271023200&opnr=2&eventid=652

These events are part of a one day programme 'Creating Low Carbon Economies- SEECA Information Day' funded through the POWER Programme. Further details will be posted on the Energy Week Website. As this is a provisional programme it may be subject to changes.



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